



Decorative Street Signs

13209 Byrd Drive • Odessa, FL 33556 • 866.456.7483

DG Morrison, Inc.

Family of Companies

Golf Course Property Products



www.designergolfcompany.com



SIGNS

MARKERS

FURNISHINGS

PRINTING

COMMUNITY

Indoor & Outdoor Site Furnishings



www.r3sitefurnishings.com

Site Amenities & Streetscape Products



www.siteessentialscompany.com





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About Us

Site Essentials is a family owned and operated sign and streetscape manufacturing company. Located in Odessa, Florida, Site Essentials offers a complete buying experience – design through installation. As a result we control the price, quality and delivery of your product.

The Site Essentials Difference

Design Team

- In-house graphic artists and CAD designers are available to create a unique look for your project in the event you desire something different than our extensive standard offering.

Materials

- Components are manufactured from rust-free, corrosion resistant recyclable aluminum.
- FHWA breakaway posts.
- Choose from a large selection of decorative bases, finials, scrolls and street vane designs.
- Cast bronze and cast aluminum signs are available as a non DOT option.
- Optional concrete base collar is available to prevent damage from weed eaters and mowing machinery.



Metal Fabrication

- All post components – bases, finials and scrolls are welded to the post or street vane.
 - Ensures components don't loosen or fall off over time.
 - Prevents grass from growing between base and post.
 - Provides ease of installation versus receiving a "pallet of parts".
- Stainless steel sign attachment hardware ensures signs don't blow off in strong winds.
- Tamper resistant hardware is available as an option.

Finishing

- All components are primed and painted with automotive grade two-component urethanes.
 - Urethanes are superior to powder-coated finishes with respect to UV resistance and chemical exposure.
- Ability to match over 50,000 colors should you not choose one of our 4 standard colors.
- Optional automotive grade clear coat is available for extreme environmental conditions.

Compare Our Series

Bellair Series



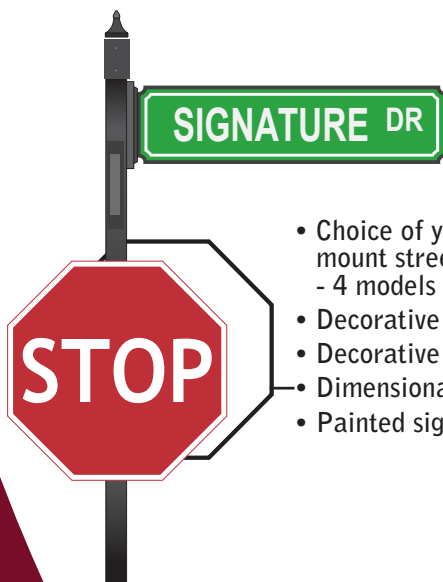
- Cantilever or top mount bracket
- Decorative finial
- Painted sign back

Augusta Series



- Choice of yardarm or side mount street vane brackets - 4 models
- Decorative finial
- Decorative base
- Painted sign back
- Faux trim around signs

Signature Series



- Choice of yardarm or side mount street vane brackets - 4 models
- Decorative finial
- Decorative base
- Dimensional sign frames
- Painted sign back

Cast Series



- Cast bronze or cast aluminum street vanes and regulatory signs (does not meet DOT regulations)
- Decorative finials
- Decorative base
- Painted sign back

Standard Features	Collections			
	Bellair	Augusta	Signature	Cast
Welded components	•	•	•	•
3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes	•	•	•	•
Direct burial 24" in-ground mounting	•	•	•	•
High intensity DOT reflective signs	•	•	•	
DOT regulatory signs mounted a minimum 84" from grade	•	•	•	•
Sign backs painted to match post color	•	•	•	•
Side mount cantilever or top mount street name brackets	•			
Side mount or yardarm street sign bracket - 4 standard shapes		•	•	•
Faux trim		•		
Aluminum street and regulatory sign frames			•	
Decorative cast aluminum finial	•	•	•	•
Decorative cast aluminum base		•	•	•
Automotive grade two component (urethane paints*) - 4 standard colors	•	•	•	•
Cast aluminum or cast bronze street and regulatory signs - non DOT				•
Stainless steel attachment hardware	•	•	•	•
Optional Items	Collections			
	Bellair	Augusta	Signature	Cast
4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes	•	•	•	•
Additional in-ground length	•	•	•	•
4" Decorative cast aluminum finial	•	•	•	•
4" Decorative cast aluminum base		•	•	•
Custom finials, street blades, and logo tails		•	•	•
Decorative aluminum scroll	•	•	•	•
Supplemental signs	•	•	•	•
Custom paint color including duo-tone**		•	•	•
Tamper resistant hardware	•	•	•	•
Concrete base collar		•	•	•

* Standard paint colors: black, hunter green, brown, white

** Ability to formulate or match over 50,000 colors

Bellair Series

The Bellair Series is our most affordable line of decorative street signs. Choose from a variety of finials, posts and colors. Painted sign backs to match the post color are standard. For design flair add the optional decorative scroll.

Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- High intensity DOT reflective signs
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount cantilever or top mount street name brackets
- Decorative cast aluminum finial
- Automotive grade two component (urethane paints)
 - 4 standard colors
- Stainless steel attachment hardware

Optional features:

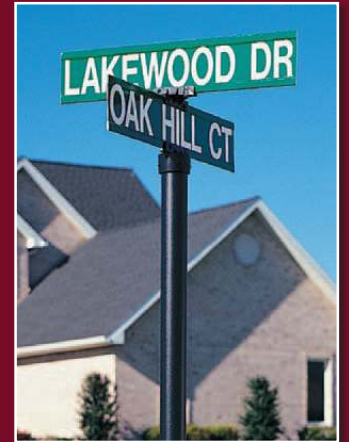
- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- Decorative aluminum scroll
- Supplemental signs
- Tamper resistant hardware

Stop/Street Sign



Bellair Series Stop Sign/Street Sign combination unit shown with rectangular street sign and standard side mount cantilever bracket.

Top Mount Street Vane



Bellair Series Street Sign unit shown with rectangular street sign and standard top mount bracket.

Regulatory Sign



Bellair Series Regulatory Sign unit.



Stop Sign/
Street Sign



Bellair Series Street Sign/Stop Sign combination unit shown with rectangular street sign and standard side mount cantilever bracket.

Street Sign



Bellair Series Street Sign unit shown with rectangular street sign, standard side mount cantilever bracket and optional decorative scroll.

Pedestrian
Regulatory



Bellair Series Regulatory Sign unit.

Ordering Guide

Step 1. Select Street Sign Style, Shape & Size

Street Vane Mounting Style

☐ Cantilever Mount



☐ Top Mount



Street Sign Size

☐ 6"x30"

☐ 9"x36"

☐ 9"x42"

☐ 9"x48"

Optional Decorative Scroll



☐ SCR1

☐ SCR2

Signs - see page 26



Step 2. Select Post Style/Shape

Round



Fluted



Square



Step 3. Select Post Finial

Square Post



☐ FN2



☐ FN3

Round Post



☐ FN4



☐ FN5



☐ FN6



☐ FN7



☐ FN8



☐ FN9



☐ FN10

Step 4. Select Options if Necessary

☐ Decorative Scrolls

☐ Concrete base collar

☐ Additional in-ground length

☐ Supplemental signs

☐ Tamper resistant hardware

☐ Optional FHWA breakaway 4" post and finials

Step 5. Select Post Color



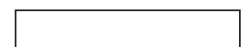
☐ Black



☐ Hunter Green



☐ Brown



☐ White



Augusta Series

Our Augusta Series is a unique combination of affordability and classic design. The Augusta Series comes standard with faux trim. The trim is created by applying the standard DOT vinyl to a slightly oversized painted backing. Street vane and matching logo tail options come in 4 standard shapes. Custom shapes are available.

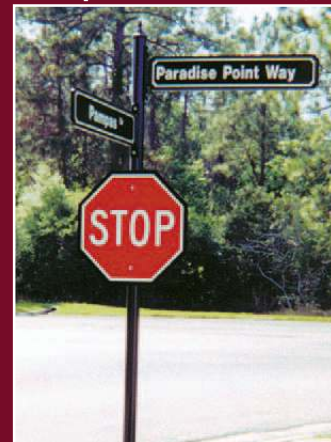
Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- High intensity DOT reflective signs
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount or yardarm street sign bracket - 4 standard shapes
- Faux trim
- Decorative cast aluminum finial
- Decorative cast aluminum base
- Automotive grade two component (urethane paints)
 - 4 standard colors
- Stainless steel attachment hardware

Optional features:

- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- 4" Decorative cast aluminum base
- Custom finials, street blades, and logo tails
- Decorative aluminum scroll
- Supplemental signs
- Custom paint color including duo-tone
- Tamper resistant hardware
- Concrete base collar

Stop/Street Sign



Augusta Series Stop Sign/Street Sign combination unit shown with standard faux trim and chamfered corner side mount street signs.

Stop/Street Sign

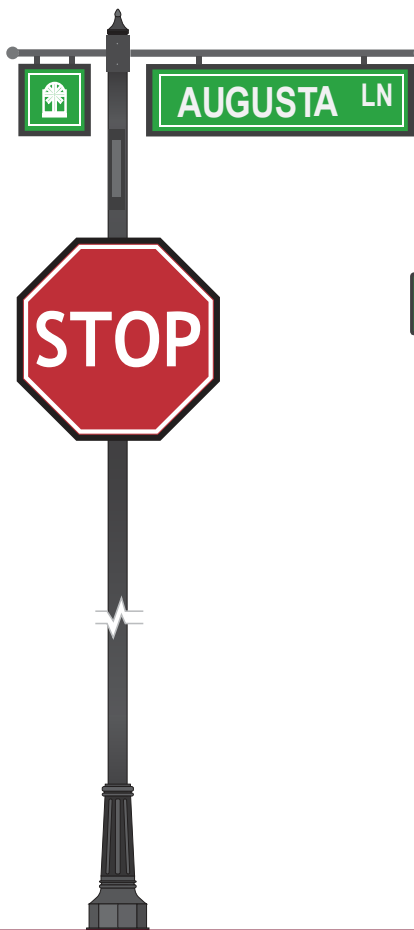


Augusta Series Stop Sign/Street Sign combination unit shown with standard faux trim, side mount beveled corner street signs and optional logo tails.

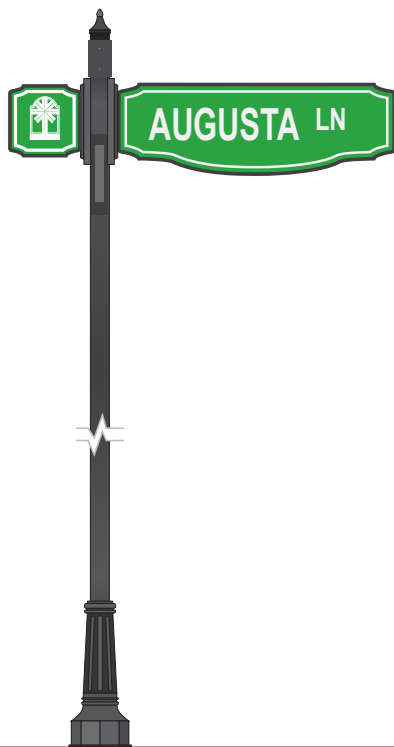
Regulatory Sign



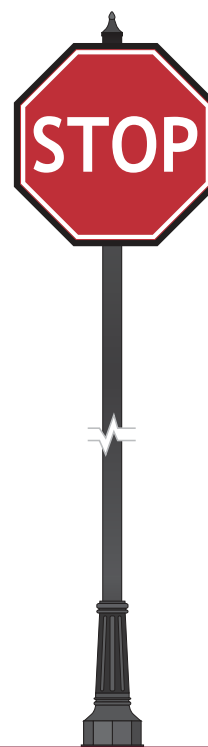
Augusta Series Regulatory Sign unit shown with standard faux trim.



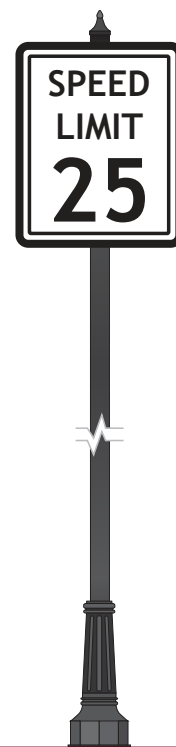
Stop Sign/
Street Sign



Stop Sign/
Street Sign



Regulatory
Sign



Augusta Series Stop Sign/
Street Sign combo unit shown
with standard faux trim stop
sign, rectangle street signs, side
mount cantilever bracket and
optional decorative scroll.



Augusta Series Stop Sign/
Street Sign combination unit
shown with standard faux trim
stop and side mount beveled
corner street signs.



Augusta Series Regulatory Sign
shown with standard faux trim.
Shown with optional supplement
sign.

Ordering Guide

Step 1. Select Street Sign Style, Shape & Size

Street Vane Mounting Style

☐ Side Mount



☐ Yard Arm Mount



Street Vane Shape

Standard Rectangular Vane



Beveled Corner Vane



Contour Vane



Chamfered Corner Vane



Street Sign Size

☐ 6"x30"

☐ 9"x36"

☐ 9"x42"

☐ 9"x48"

Optional Logo Tail

☐ 6"x6"

☐ 9"x9"

Optional Decorative Scroll



☐ SCR1



☐ SCR2

Signs - see page 26



Step 2. Select Post Style/Shape

Round



Fluted



Square



Step 3. Select Post Finial

Square Post



☐ FN2



☐ FN3

Round Post



☐ FN4



☐ FN5



☐ FN6



☐ FN7



☐ FN8



☐ FN9



☐ FN10



☐ CUSTOM

Step 4. Select Decorative Base

Square Post



☐ BA6

Round Post



☐ BA3



☐ BA4



☐ BA5



☐ BA7

Step 5. Select Options if Necessary

☐ Decorative Scrolls

☐ Additional in-ground length

☐ Logo Tail

☐ Custom paint colors including duo tone

☐ Custom finials

☐ 4" FHWA breakaway post, finial and decorative base

☐ Custom street blade shapes

☐ Tamper resistant hardware

☐ Concrete base collar

☐ Supplemental signs

Step 6. Select Post Color



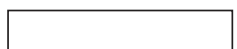
☐ Black



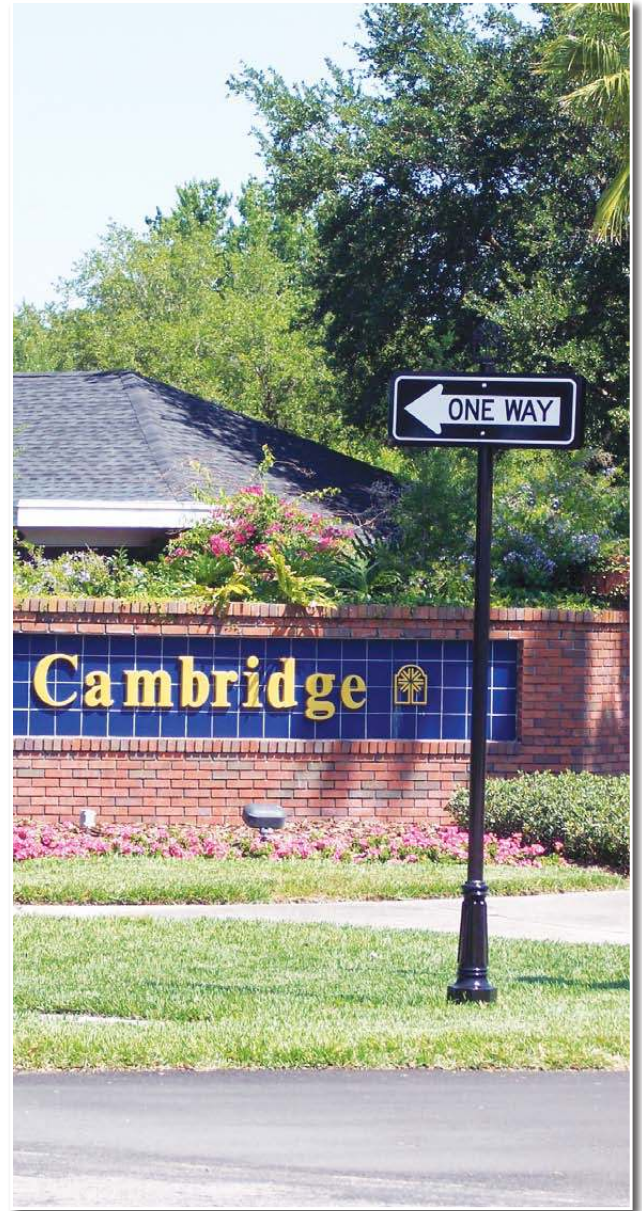
☐ Hunter Green



☐ Brown



☐ White



Signature Series

For the ultimate in design and upscale look choose our Signature Series line of decorative street signs. The Signature Series comes standard with aluminum frames which add a dimensional aspect to your street signs. Street vane and matching logo tail options come in 4 standard shapes. Custom shapes are available.

Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- High intensity DOT reflective signs
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount or yardarm street sign bracket - 4 standard shapes
- Aluminum street and regulatory sign frames
- Decorative cast aluminum finial
- Decorative cast aluminum base
- Automotive grade two component (urethane paints)
 - 4 standard colors
- Stainless steel attachment hardware

Optional features:

- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- 4" Decorative cast aluminum base
- Custom finials, street blades, and logo tails
- Decorative aluminum scroll
- Supplemental signs
- Custom paint color including duo-tone
- Tamper resistant hardware
- Concrete base collar

Stop/Street Sign



Stop Sign and Street Sign combo unit shown with standard aluminum frames and beveled corner side mount street signs.

Stop/Street Sign

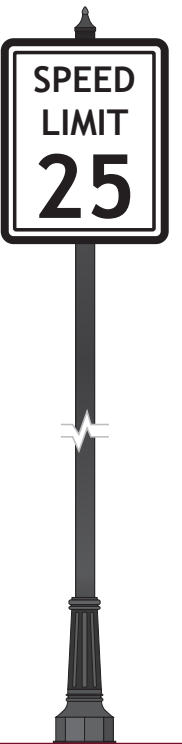
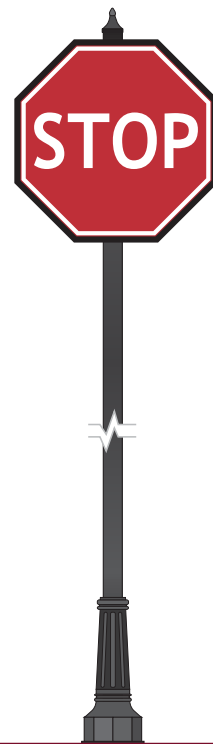
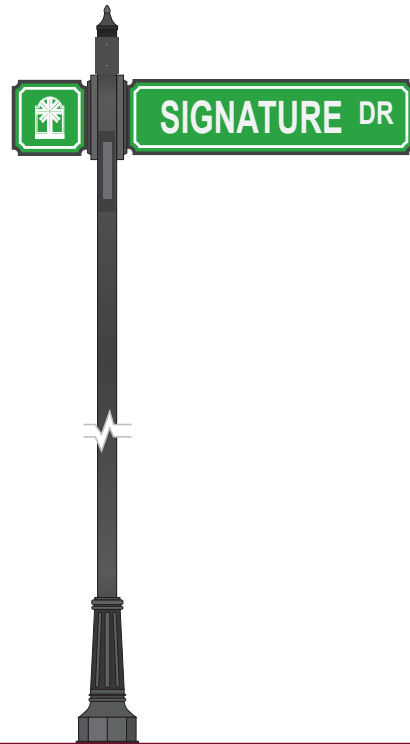
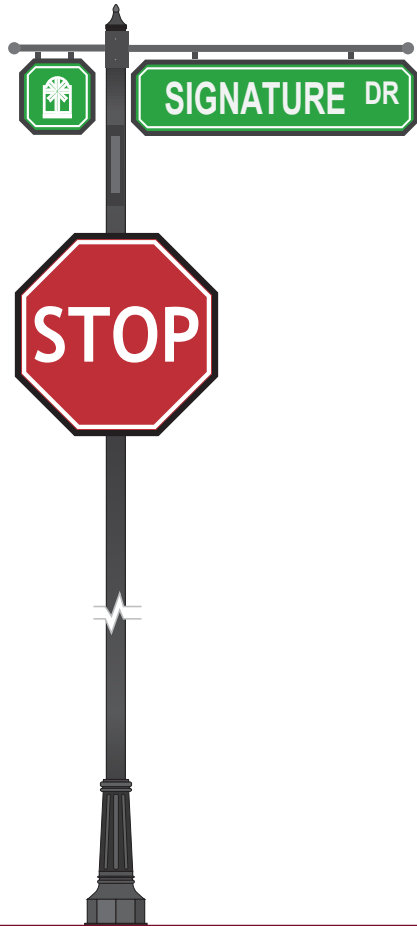


Stop Sign and Street Sign combo unit shown with standard aluminum frames and rectangle yardarm mount street signs.

Regulatory Sign



Regulatory Sign unit.



Ordering Guide

Step 1. Select Street Sign Style, Shape & Size

Street Vane Mounting Style

☐ Side Mount



☐ Yard Arm Mount



Street Vane Shape

Standard Rectangular Vane



Beveled Corner Vane



Contour Vane



Chamfered Corner Vane



Street Sign Size

☐ 6"x30"

☐ 9"x36"

☐ 9"x42"

☐ 9"x48"

Optional Logo Tail

☐ 6"x6"

☐ 9"x9"

Optional Decorative Scroll

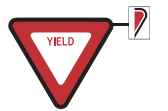
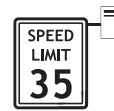


☐ SCR1



☐ SCR2

Signs - see page 26



Step 2. Select Post Style/Shape

Round



Fluted



Square



Step 3. Select Post Finial

Square Post



☐ FN2



☐ FN3



☐ FN4



☐ FN5



☐ FN6



☐ FN7



☐ FN8



☐ FN9



☐ FN10



☐ CUSTOM

Round Post



Step 4. Select Decorative Base

Square Post



☐ BA6

Round Post



☐ BA3



☐ BA4



☐ BA5



☐ BA7

Step 5. Select Options if Necessary

☐ Decorative Scrolls

☐ Additional in-ground length

☐ Logo Tail

☐ Custom paint colors including duo tone

☐ Custom finials

☐ 4" FHWA breakaway post, finial and decorative base

☐ Custom street blade shapes

☐ Tamper resistant hardware

☐ Concrete base collar

☐ Supplemental signs

Step 6. Select Post Color



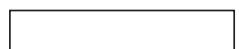
☐ Black



☐ Hunter Green



☐ Brown



☐ White



Cast Series

For a traditional and classic design select our Cast Series of decorative street signs. The Cast Series comes standard with cast aluminum or cast bronze street signs. The street vane and matching logo tail options come in 4 standard shapes. The Cast Series are non-reflective and do not meet DOT specifications.

Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount or yardarm street sign bracket - 4 standard shapes
- Decorative cast aluminum finial
- Decorative cast aluminum base
- Automotive grade two component (urethane paints)
 - 4 standard colors
- Cast aluminum or cast bronze street and regulatory signs - non DOT
- Stainless steel attachment hardware

Optional features:

- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- 4" Decorative cast aluminum base
- Custom finials, street blades, and logo tails
- Decorative aluminum scroll
- Supplemental signs
- Custom paint color including duo-tone
- Tamper resistant hardware
- Concrete base collar

Street Sign



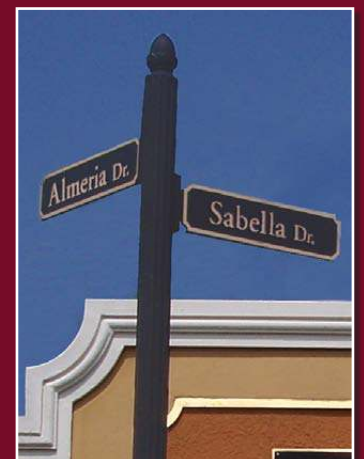
Custom cast aluminum street vanes with painted letters.

Stop Sign

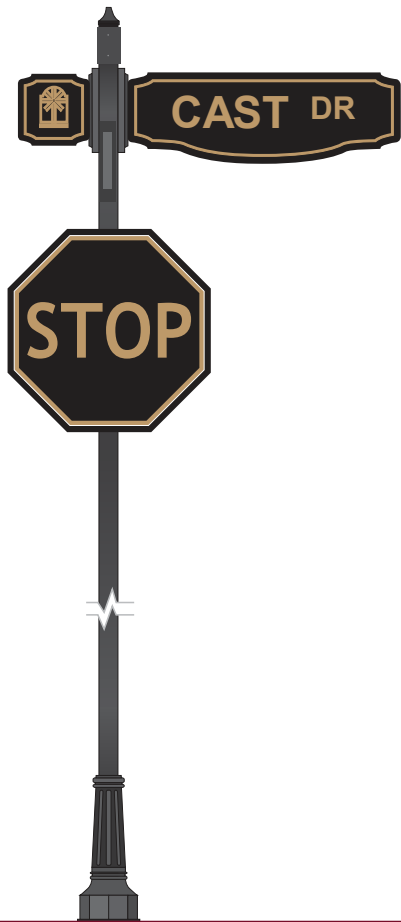


Custom side mount cast bronze stop sign with decorative scrolls.

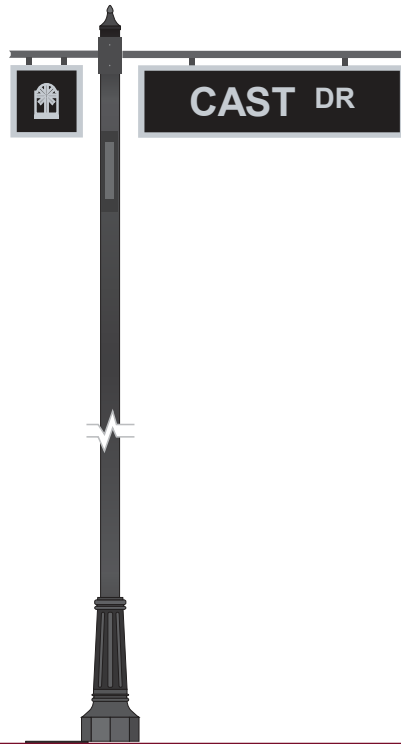
Street Sign



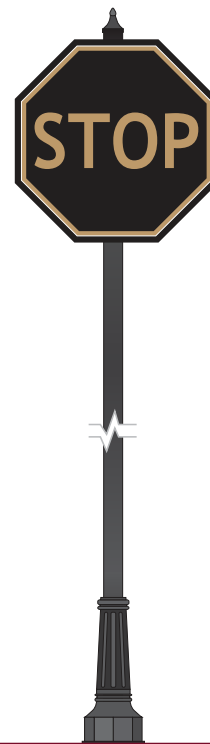
Cast bronze street signs.



Street Sign



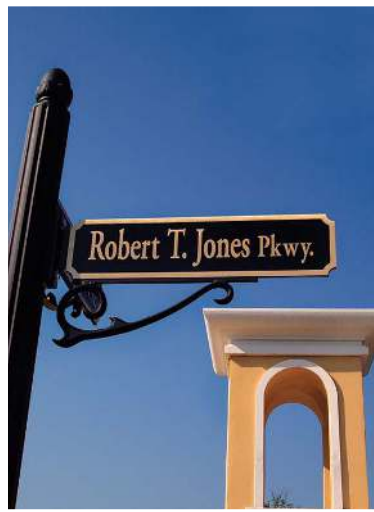
Street Sign



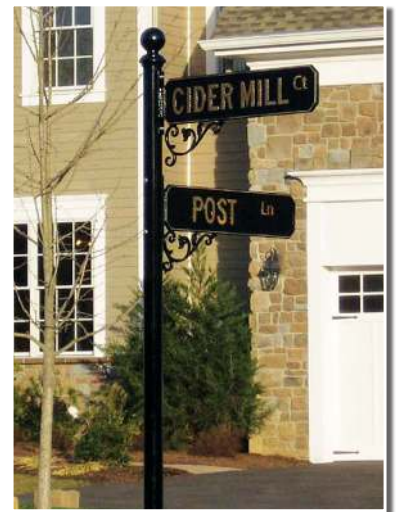
Street Sign



Cast bronze street vane unit shown with custom painted post and base.



Cast bronze street sign shown with optional decorative scroll.



Cast aluminum street vane unit with faux bronze finish and optional decorative scroll.

Ordering Guide

Step 1. Select Street Sign Style, Shape & Size

Street Vane Mounting Style

☐ Side Mount



☐ Yard Arm Mount



Street Vane Shape

Standard Rectangular Vane



Beveled Corner Vane



Contour Vane



Chamfered Corner Vane



Street Sign Size

☐ 6"x24" ☐ 7"x30"

☐ 10"x20"

Optional Logo Tail

☐ 6"x6" ☐ 7"x7"

☐ 10"x10"

Optional Decorative Scroll



☐ SCR1



☐ SCR2

Signs - see page 26



CAST DR

Step 2. Select Post Style/Shape

Round



Fluted



Square



Step 3. Select Post Finial

Square Post



☐ FN2



☐ FN3

Round Post



☐ FN4



☐ FN5



☐ FN6



☐ FN7



☐ FN8



☐ FN9



☐ FN10



☐ CUSTOM

Step 4. Select Decorative Base

Square Post



☐ BA6

Round Post



☐ BA3



☐ BA4



☐ BA5



☐ BA7

Step 5. Select Options if Necessary

☐ Decorative Scrolls

☐ Additional in-ground length

☐ Logo Tail

☐ Custom paint colors including duo tone

☐ Custom finials

☐ 4" FHWA breakaway post, finial and decorative base

☐ Custom street blade shapes

☐ Tamper resistant hardware

☐ Concrete base collar

☐ Supplemental signs

Step 6. Select Post Color



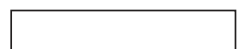
☐ Black



☐ Hunter Green



☐ Brown



☐ White



Custom Gallery























Common Regulatory Signs

Standard sizes shown, call for a complete list: 866.456.7483. (Confirm size and colors conform with local/state ordinances.)

Types & Sizes

R1-1	R1-2	R1-3-4WY	R2-1	R3-4	R6-1L	R6-2R
						
30"x30" 36"x36"	24"x24" 30"x30"	12"x6"	18"x24" 24"x30"	24"x30"	36"x12"	18"x24" 24"x30"

R7-1L	R7-8	R7-8a	W2-6	W11-1	W11-2	W14-1
						
12"x18" 18"x24"	12"x18" 18"x24"	12"x6"	24"x24" 30"x30"	24"x24" 30"x30"	24"x24" 30"x30"	24"x24" 30"x30"

W14-2	W15-1	W17-1	S-8
			
24"x24" 30"x30"	24"x24" 30"x30"	24"x24" 30"x30"	18"x24"

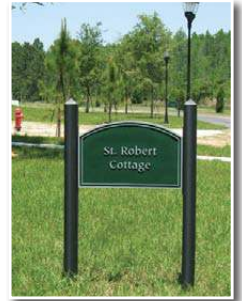
Cast Series Only

CS-R1-1	CS-R1-2	CS-R2-1
		
24"	24"	12"x18"



Other Products by Site Essentials

Entrance Signs



Wayfinding & Other Signs





866.456.7483
www.SiteEssentialsCompany.com