



# Decorative Street Signs

13209 Byrd Drive • Odessa, FL 33556 • 866.456.7483

# DG Morrison, Inc.

## Family of Companies

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# About Us

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Site Essentials is a family owned and operated sign and streetscape manufacturing company. Located in Odessa, Florida, Site Essentials offers a complete buying experience – design through installation. As a result we control the price, quality and delivery of your product.

## The Site Essentials Difference

### Design Team

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- In-house graphic artists and CAD designers are available to create a unique look for your project in the event you desire something different than our extensive standard offering.

### Materials

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- Components are manufactured from rust-free, corrosion resistant recyclable aluminum.
- FHWA breakaway posts.
- Choose from a large selection of decorative bases, finials, scrolls and street vane designs.
- Cast bronze and cast aluminum signs are available as a non DOT option.
- Optional concrete base collar is available to prevent damage from weed eaters and mowing machinery.



## Metal Fabrication

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- All post components – bases, finials and scrolls are welded to the post or street vane.
  - Ensures components don't loosen or fall off over time.
  - Prevents grass from growing between base and post.
  - Provides ease of installation versus receiving a "pallet of parts".
- Stainless steel sign attachment hardware ensures signs don't blow off in strong winds.
- Tamper resistant hardware is available as an option.

## Finishing

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- All components are primed and painted with automotive grade two-component urethanes.
  - Urethanes are superior to powder-coated finishes with respect to UV resistance and chemical exposure.
- Ability to match over 50,000 colors should you not choose one of our 4 standard colors.
- Optional automotive grade clear coat is available for extreme environmental conditions.

# Compare Our Series

## Bellair Series



- Cantilever or top mount bracket
- Decorative finial
- Painted sign back

## Augusta Series



- Choice of yardarm or side mount street vane brackets - 4 models
- Decorative finial
- Decorative base
- Painted sign back
- Faux trim around signs

## Signature Series



- Choice of yardarm or side mount street vane brackets - 4 models
- Decorative finial
- Decorative base
- Dimensional sign frames
- Painted sign back

## Cast Series



- Cast bronze or cast aluminum street vanes and regulatory signs (does not meet DOT regulations)
- Decorative finials
- Decorative base
- Painted sign back

Standard Features	Collections			
	Bellair	Augusta	Signature	Cast
Welded components	•	•	•	•
3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes	•	•	•	•
Direct burial 24" in-ground mounting	•	•	•	•
High intensity DOT reflective signs	•	•	•	
DOT regulatory signs mounted a minimum 84" from grade	•	•	•	•
Sign backs painted to match post color	•	•	•	•
Side mount cantilever or top mount street name brackets	•			
Side mount or yardarm street sign bracket - 4 standard shapes		•	•	•
Faux trim		•		
Aluminum street and regulatory sign frames			•	
Decorative cast aluminum finial	•	•	•	•
Decorative cast aluminum base		•	•	•
Automotive grade two component (urethane paints*) - 4 standard colors	•	•	•	•
Cast aluminum or cast bronze street and regulatory signs - non DOT				•
Stainless steel attachment hardware	•	•	•	•

Optional Items	Collections			
	Bellair	Augusta	Signature	Cast
4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes	•	•	•	•
Additional in-ground length	•	•	•	•
4" Decorative cast aluminum finial	•	•	•	•
4" Decorative cast aluminum base		•	•	•
Custom finials, street blades, and logo tails		•	•	•
Decorative aluminum scroll	•	•	•	•
Supplemental signs	•	•	•	•
Custom paint color including duo-tone**		•	•	•
Tamper resistant hardware	•	•	•	•
Concrete base collar		•	•	•

\* Standard paint colors: black, hunter green, brown, white

\*\* Ability to formulate or match over 50,000 colors

# Bellair Series

The Bellair Series is our most affordable line of decorative street signs. Choose from a variety of finials, posts and colors. Painted sign backs to match the post color are standard. For design flair add the optional decorative scroll.

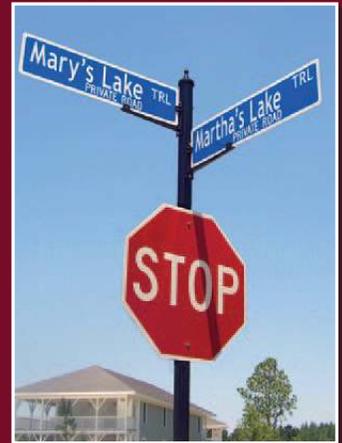
## Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- High intensity DOT reflective signs
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount cantilever or top mount street name brackets
- Decorative cast aluminum finial
- Automotive grade two component (urethane paints)
  - 4 standard colors
- Stainless steel attachment hardware

## Optional features:

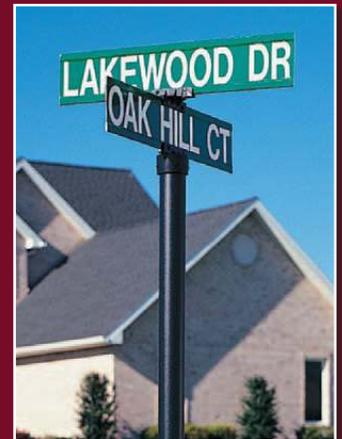
- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- Decorative aluminum scroll
- Supplemental signs
- Tamper resistant hardware

## Stop/Street Sign



Bellair Series Stop Sign/Street Sign combination unit shown with rectangular street sign and standard side mount cantilever bracket.

## Top Mount Street Vane

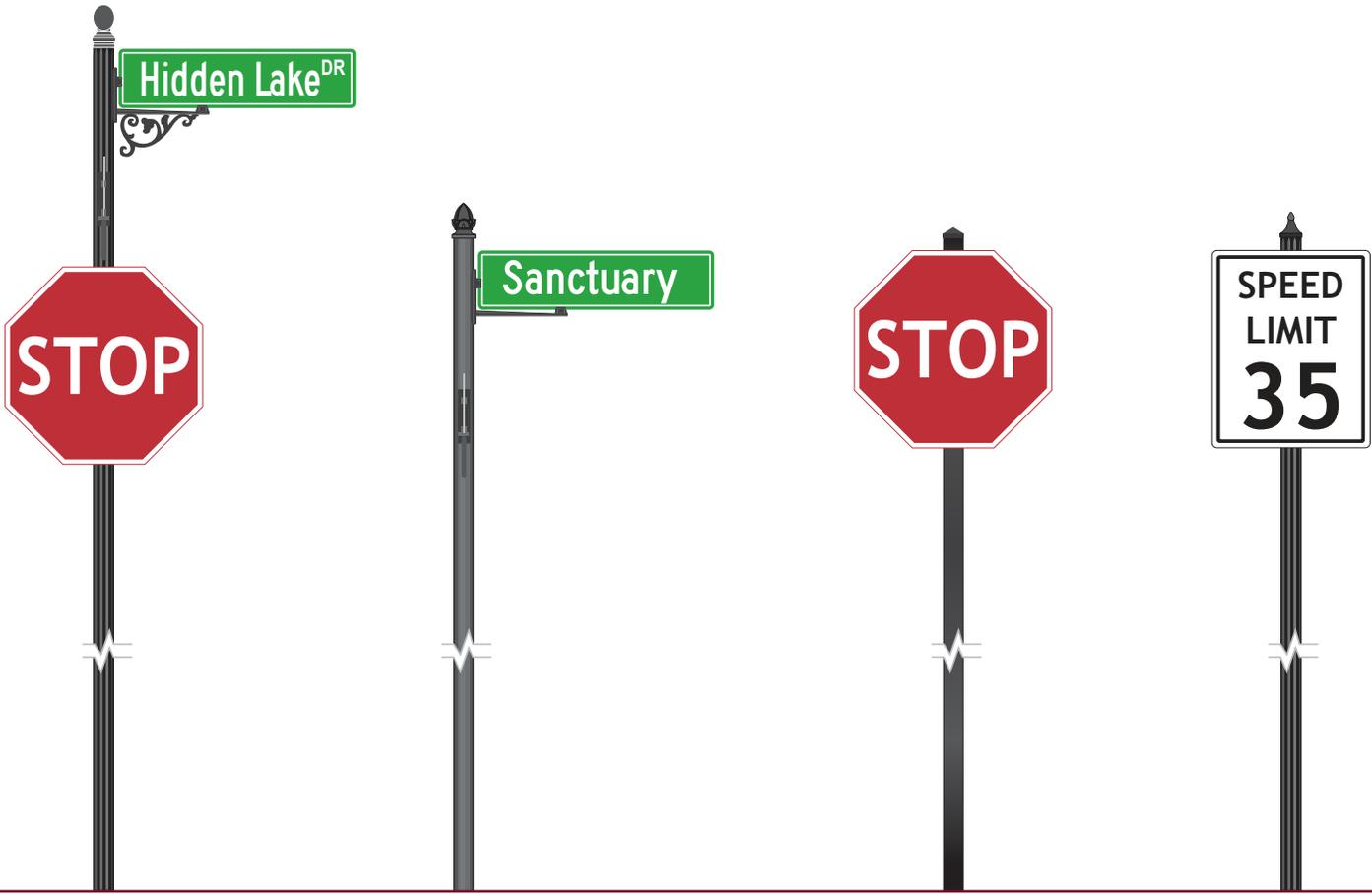


Bellair Series Street Sign unit shown with rectangular street sign and standard top mount bracket.

## Regulatory Sign



Bellair Series Regulatory Sign unit.



Stop Sign/  
Street Sign



Bellair Series Street Sign/Stop Sign combination unit shown with rectangular street sign and standard side mount cantilever bracket.

Street Sign



Bellair Series Street Sign unit shown with rectangular street sign, standard side mount cantilever bracket and optional decorative scroll.

Pedestrian  
Regulatory



Bellair Series Regulatory Sign unit.

# Ordering Guide

## Step 1. Select Street Sign Style, Shape & Size

### Street Vane Mounting Style

Cantilever Mount



Top Mount



### Street Sign Size

6"x30"

9"x36"

9"x42"

9"x48"

### Optional Decorative Scroll



SCR1

SCR2

Signs - see page 26



## Step 2. Select Post Style/Shape

Round



Fluted



Square



## Step 3. Select Post Finial

### Square Post



FN2



FN3

### Round Post



FN4



FN5



FN6



FN7



FN8



FN9



FN10

## Step 4. Select Options if Necessary

Decorative Scrolls

Concrete base collar

Additional in-ground length

Supplemental signs

Tamper resistant hardware

Optional FHWA breakaway 4" post and finials

## Step 5. Select Post Color



Black



Hunter Green



Brown



White



# Augusta Series

Our Augusta Series is a unique combination of affordability and classic design. The Augusta Series comes standard with faux trim. The trim is created by applying the standard DOT vinyl to a slightly oversized painted backing. Street vane and matching logo tail options come in 4 standard shapes. Custom shapes are available.

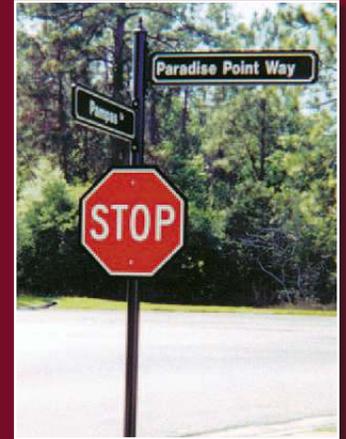
## Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- High intensity DOT reflective signs
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount or yardarm street sign bracket - 4 standard shapes
- Faux trim
- Decorative cast aluminum finial
- Decorative cast aluminum base
- Automotive grade two component (urethane paints) - 4 standard colors
- Stainless steel attachment hardware

## Optional features:

- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- 4" Decorative cast aluminum base
- Custom finials, street blades, and logo tails
- Decorative aluminum scroll
- Supplemental signs
- Custom paint color including duo-tone
- Tamper resistant hardware
- Concrete base collar

## Stop/Street Sign



Augusta Series Stop Sign/Street Sign combination unit shown with standard faux trim and chamfered corner side mount street signs.

## Stop/Street Sign

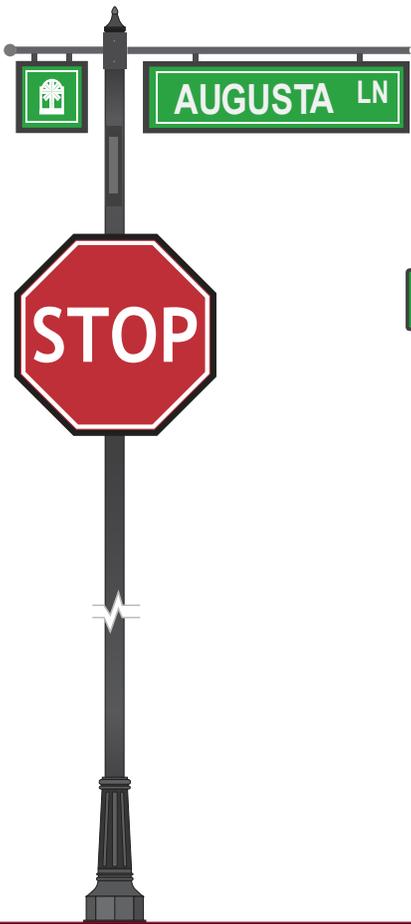


Augusta Series Stop Sign/Street Sign combination unit shown with standard faux trim, side mount beveled corner street signs and optional logo tails.

## Regulatory Sign



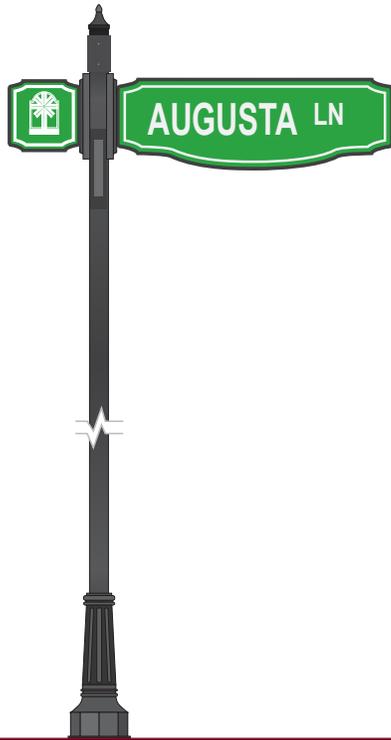
Augusta Series Regulatory Sign unit shown with standard faux trim.



Stop Sign/  
Street Sign



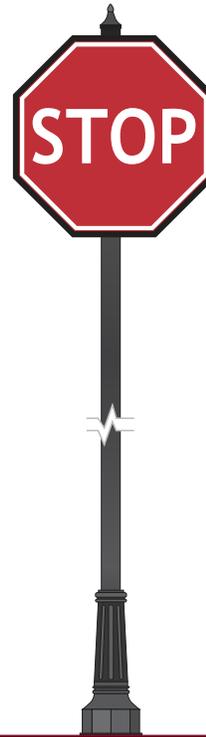
Augusta Series Stop Sign/  
Street Sign combo unit shown  
with standard faux trim  
stop sign, rectangle street signs,  
side mount cantilever bracket and  
optional decorative scroll.



Stop Sign/  
Street Sign



Augusta Series Stop Sign/  
Street Sign combination unit  
shown with standard faux trim  
stop and side mount beveled  
corner street signs.



Regulatory  
Sign



Augusta Series Regulatory Sign  
shown with standard faux trim.  
Shown with optional supplement  
sign.

# Ordering Guide

## Step 1. Select Street Sign Style, Shape & Size

### Street Vane Mounting Style

Side Mount



Yard Arm Mount



### Street Vane Shape

Standard Rectangular Vane

Beveled Corner Vane

Contour Vane

Chamfered Corner Vane

### Street Sign Size

6"x30"

9"x36"

9"x42"

9"x48"

### Optional Logo Tail

6"x6"

9"x9"

### Optional Decorative Scroll



SCR1



SCR2

Signs - see page 26



## Step 2. Select Post Style/Shape

Round



Fluted



Square



## Step 3. Select Post Finial

### Square Post



FN2



FN3



FN4



FN5



FN6



FN7



FN8



FN9



FN10



CUSTOM

### Round Post

## Step 4. Select Decorative Base

### Square Post



BA6

### Round Post



BA3



BA4



BA5



BA7

## Step 5. Select Options if Necessary

- |   |   |
|---|---|
| <input type="checkbox"/> Decorative Scrolls                                 | <input type="checkbox"/> Custom street blade shapes |
| <input type="checkbox"/> Additional in-ground length                        | <input type="checkbox"/> Tamper resistant hardware  |
| <input type="checkbox"/> Logo Tail  | <input type="checkbox"/> Concrete base collar       |
| <input type="checkbox"/> Custom paint colors including duo tone             | <input type="checkbox"/> Supplemental signs         |
| <input type="checkbox"/> Custom finials                                     |   |
| <input type="checkbox"/> 4" FHWA breakaway post, finial and decorative base |   |

## Step 6. Select Post Color



Black



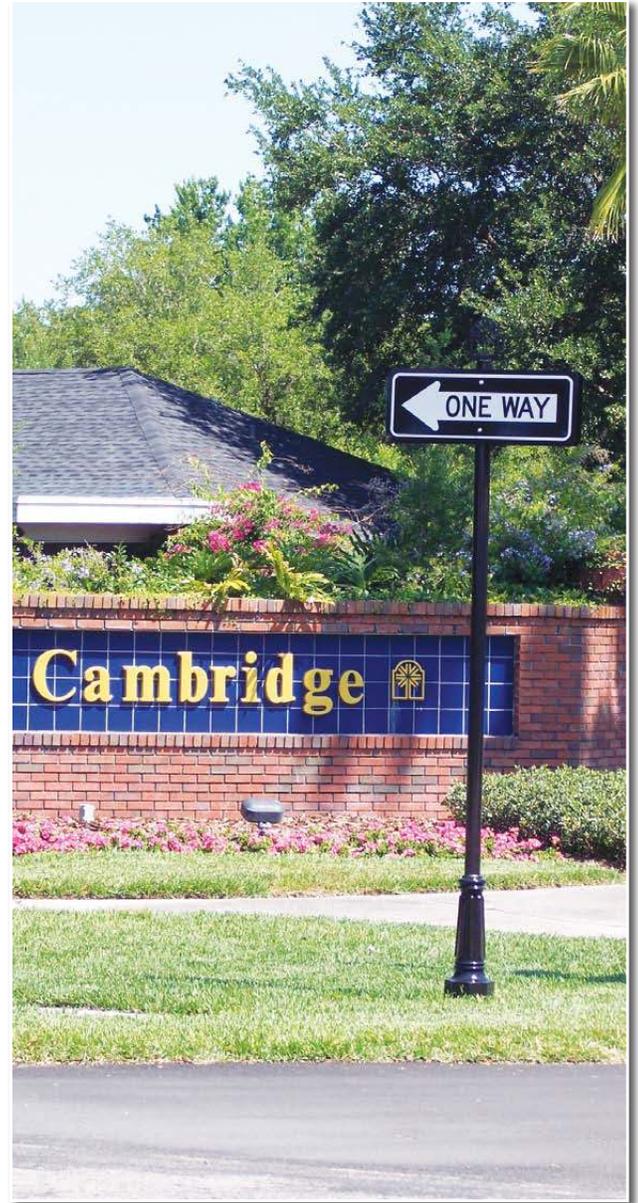
Hunter Green



Brown



White



# Signature Series

For the ultimate in design and upscale look choose our Signature Series line of decorative street signs. The Signature Series comes standard with aluminum frames which add a dimensional aspect to your street signs. Street vane and matching logo tail options come in 4 standard shapes. Custom shapes are available.

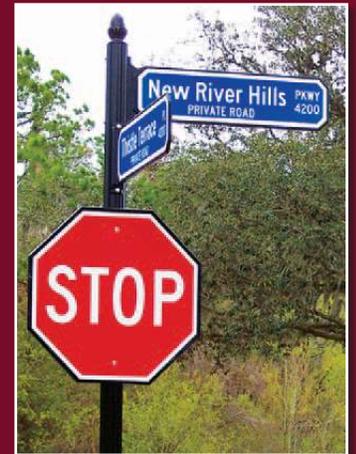
## Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- High intensity DOT reflective signs
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount or yardarm street sign bracket - 4 standard shapes
- Aluminum street and regulatory sign frames
- Decorative cast aluminum finial
- Decorative cast aluminum base
- Automotive grade two component (urethane paints)
  - 4 standard colors
- Stainless steel attachment hardware

## Optional features:

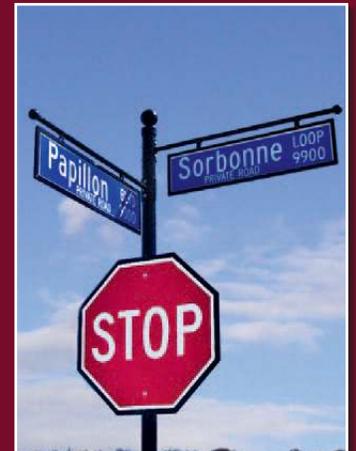
- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- 4" Decorative cast aluminum base
- Custom finials, street blades, and logo tails
- Decorative aluminum scroll
- Supplemental signs
- Custom paint color including duo-tone
- Tamper resistant hardware
- Concrete base collar

## Stop/Street Sign



Stop Sign and Street Sign combo unit shown with standard aluminum frames and beveled corner side mount street signs.

## Stop/Street Sign

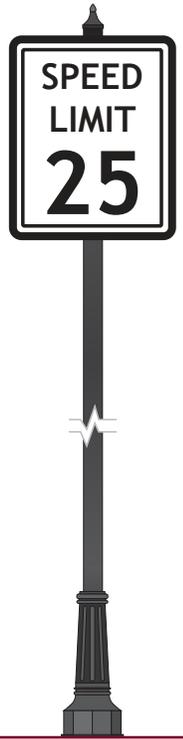
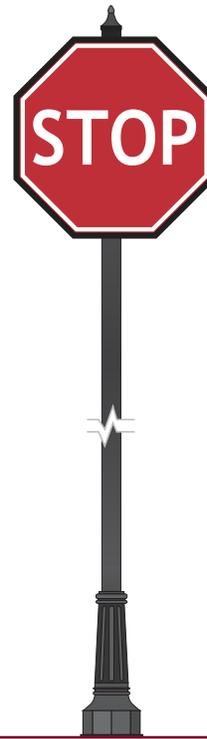
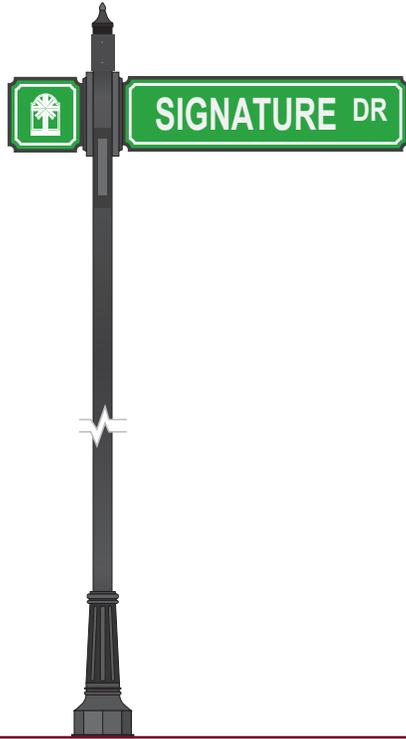
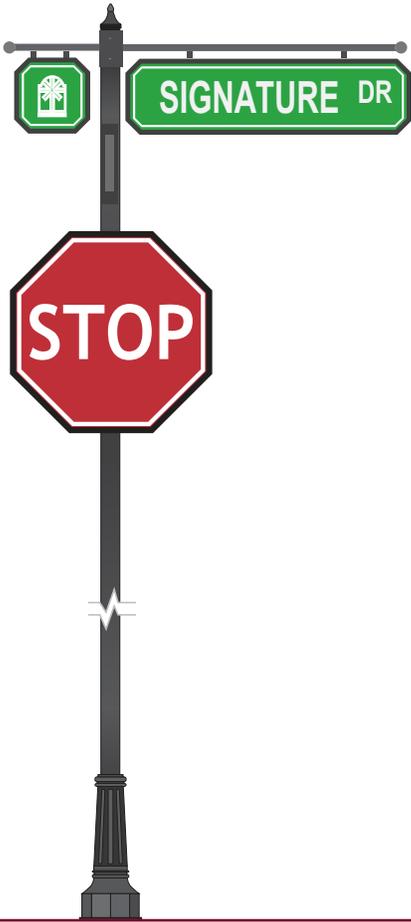


Stop Sign and Street Sign combo unit shown with standard aluminum frames and rectangle yardarm mount street signs.

## Regulatory Sign



Regulatory Sign unit.



Stop Sign/  
Street Sign

Stop Sign/  
Street Sign

Regulatory  
Sign



Signature Series Stop Sign and Street Sign combo unit shown with standard aluminum frames, beveled corner side mount street signs and concrete base collar.



Signature Series Stop Sign and Street Sign combo unit shown with standard aluminum frames and beveled corner side mount street signs and optional logo tails.

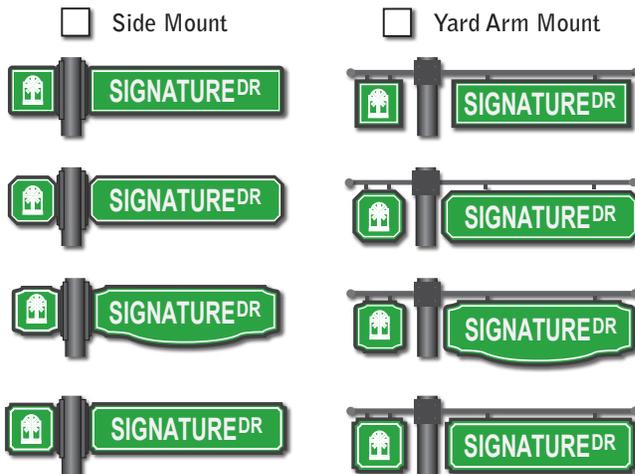


Signature Series Regulatory Sign unit shown with standard aluminum frames and concrete base collar.

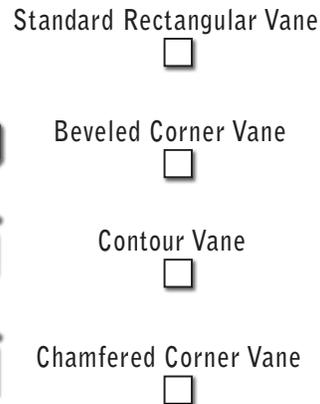
# Ordering Guide

## Step 1. Select Street Sign Style, Shape & Size

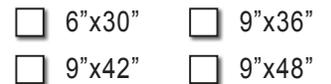
### Street Vane Mounting Style



### Street Vane Shape



### Street Sign Size



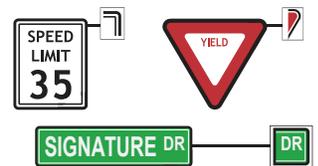
### Optional Logo Tail



### Optional Decorative Scroll



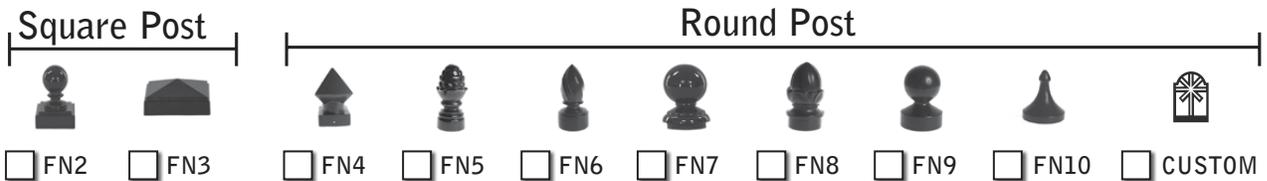
### Signs - see page 26



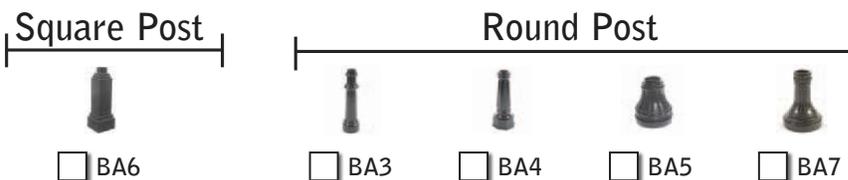
## Step 2. Select Post Style/Shape



## Step 3. Select Post Finial



## Step 4. Select Decorative Base



## Step 5. Select Options if Necessary

- Decorative Scrolls
- Additional in-ground length
- Logo Tail
- Custom paint colors including duo tone
- Custom finials
- 4" FHWA breakaway post, finial and decorative base
- Custom street blade shapes
- Tamper resistant hardware
- Concrete base collar
- Supplemental signs

## Step 6. Select Post Color





# Cast Series

For a traditional and classic design select our Cast Series of decorative street signs. The Cast Series comes standard with cast aluminum or cast bronze street signs. The street vane and matching logo tail options come in 4 standard shapes. The Cast Series are non-reflective and do not meet DOT specifications.

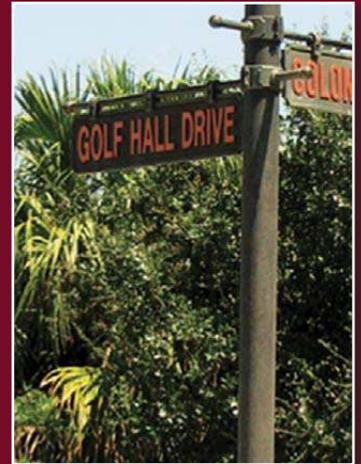
## Standard features:

- Welded components
- 3" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Direct burial 24" in-ground mounting
- DOT regulatory signs mounted a minimum 84" from grade
- Sign backs painted to match color
- Side mount or yardarm street sign bracket - 4 standard shapes
- Decorative cast aluminum finial
- Decorative cast aluminum base
- Automotive grade two component (urethane paints) - 4 standard colors
- Cast aluminum or cast bronze street and regulatory signs - non DOT
- Stainless steel attachment hardware

## Optional features:

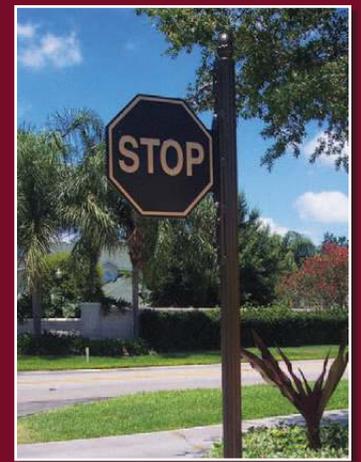
- 4" Corrosion resistant/rust free FHWA breakaway aluminum post - 3 shapes
- Additional in-ground length
- 4" Decorative cast aluminum finial
- 4" Decorative cast aluminum base
- Custom finials, street blades, and logo tails
- Decorative aluminum scroll
- Supplemental signs
- Custom paint color including duo-tone
- Tamper resistant hardware
- Concrete base collar

## Street Sign



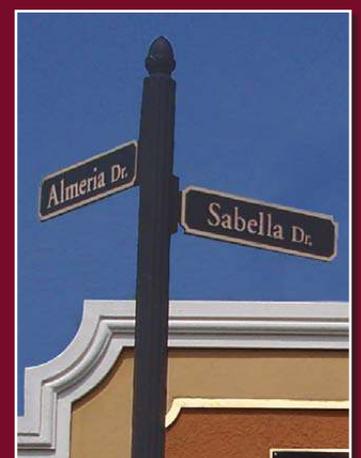
Custom cast aluminum street vanes with painted letters.

## Stop Sign

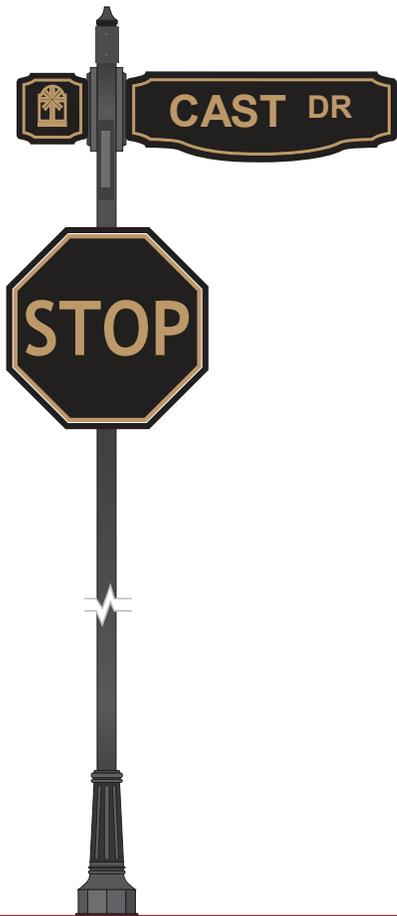


Custom side mount cast bronze stop sign with decorative scrolls.

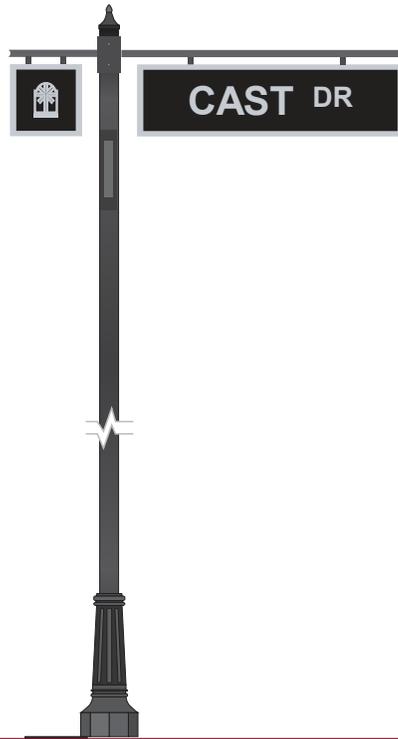
## Street Sign



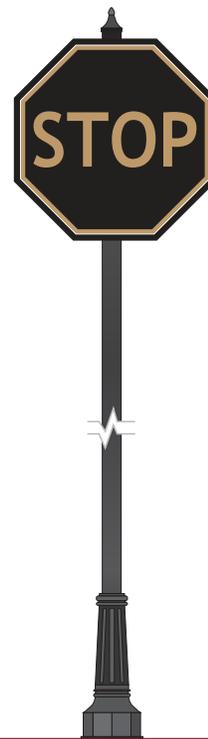
Cast bronze street signs.



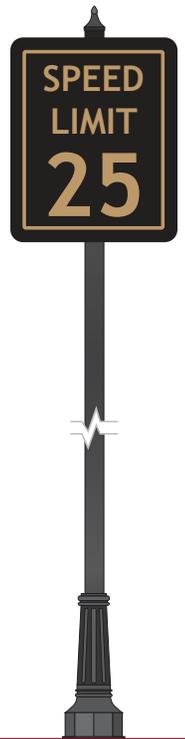
Street Sign



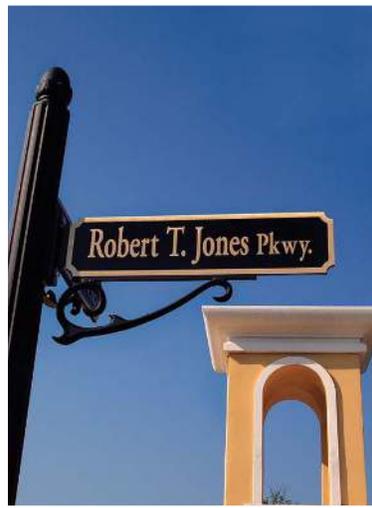
Street Sign



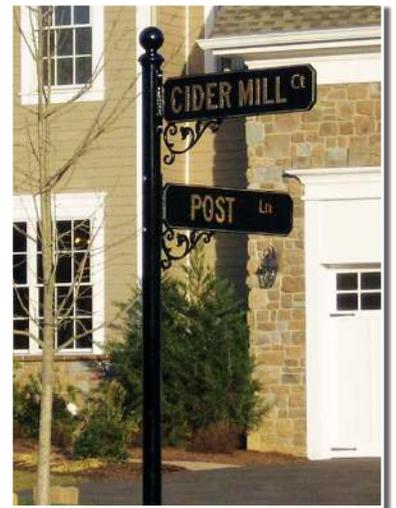
Street Sign



Cast bronze street vane unit shown with custom painted post and base.



Cast bronze street sign shown with optional decorative scroll.



Cast aluminum street vane unit with faux bronze finish and optional decorative scroll.

# Ordering Guide

## Step 1. Select Street Sign Style, Shape & Size

### Street Vane Mounting Style

Side Mount



Yard Arm Mount



### Street Vane Shape

Standard Rectangular Vane

Beveled Corner Vane

Contour Vane

Chamfered Corner Vane

### Street Sign Size

6"x24"  7"x30"

10"x20"

### Optional Logo Tail

6"x6"  7"x7"

10"x10"

### Optional Decorative Scroll



SCR1



SCR2

Signs - see page 26



**CAST DR**

## Step 2. Select Post Style/Shape

Round



Fluted



Square



## Step 3. Select Post Finial

### Square Post



FN2



FN3

### Round Post



FN4



FN5



FN6



FN7



FN8



FN9



FN10



CUSTOM

## Step 4. Select Decorative Base

### Square Post



BA6

### Round Post



BA3



BA4



BA5



BA7

## Step 5. Select Options if Necessary

Decorative Scrolls

Additional in-ground length

Logo Tail

Custom paint colors including duo tone

Custom finials

4" FHWA breakaway post, finial and decorative base

Custom street blade shapes

Tamper resistant hardware

Concrete base collar

Supplemental signs

## Step 6. Select Post Color



Black



Hunter Green



Brown



White



# Custom Gallery





# Common Regulatory Signs

Standard sizes shown, call for a complete list: 866.456.7483. (Confirm size and colors conform with local/state ordinances.)

## Types & Sizes

R1-1	R1-2	R1-3-4WY	R2-1	R3-4	R6-1L	R6-2R
						
30"x30" 36"x36"	24"x24" 30"x30"	12"x6"	18"x24" 24"x30"	24"x30"	36"x12"	18"x24" 24"x30"

R7-1L	R7-8	R7-8a	W2-6	W11-1	W11-2	W14-1
						
12"x18" 18"x24"	12"x18" 18"x24"	12"x6"	24"x24" 30"x30"	24"x24" 30"x30"	24"x24" 30"x30"	24"x24" 30"x30"

W14-2	W15-1	W17-1	S-8
			
24"x24" 30"x30"	24"x24" 30"x30"	24"x24" 30"x30"	18"x24"

## Cast Series Only

CS-R1-1	CS-R1-2	CS-R2-1
		
24"	24"	12"x18"

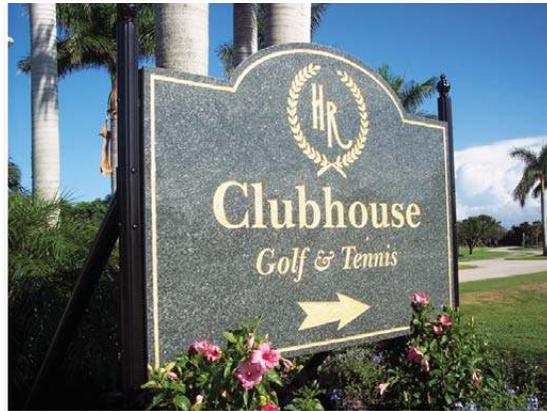


# Other Products by Site Essentials

## Entrance Signs



## Wayfinding & Other Signs





**Site Essentials**

**C O M P A N Y**

**866.456.7483**

**[www.SiteEssentialsCompany.com](http://www.SiteEssentialsCompany.com)**